

WSRA Grant Proposal



ARKANSAS RIVER BASIN WATER FORUM
ARK BASIN ROUNDTABLE PEPO COMMITTEE
ARKANSAS BASIN ROUNDTABLE



October 14, 2015

Arkansas River Basin Water Forum



- 501(c)(3) partnering with Ark Basin PEPO Committee & Ark Roundtable Executive Committee
- Established in 1995
- Goal: create dialogue among water users and decision makers throughout the Arkansas River Basin



Our Proposal



- \$50,000 in Basin Funds annually for a three year period (2016-2018)
1. Arkansas River Basin Documentary and Webisodes
 2. Arkansas Basin Water Festivals
 3. Summer Library Reading Program Activity Books
 4. Education to Action Program
 5. Project Coordinator



Objectives



1. To offer education and outreach on issues and concerns identified in the ArkBIP.
2. To provide an understanding for the need of storage and other planned projects in the Ark Basin and identified in the ArkBIP.



Objectives (cont'd)



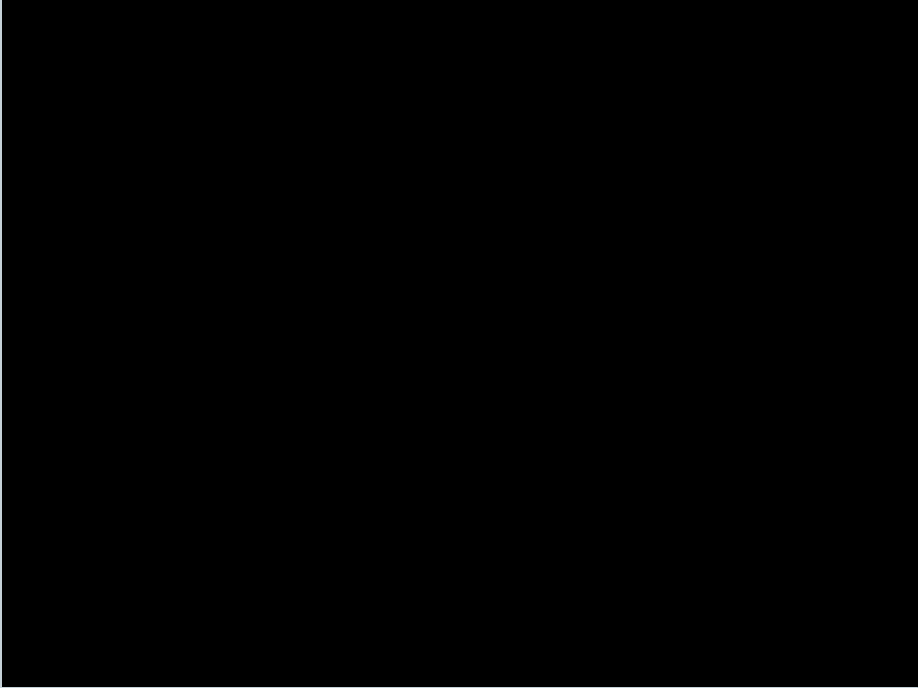
3. To engage and provide education to a vast audience through proven outreach mechanisms.
4. To promote diverse perspectives, outlooks and concerns from water users representing agricultural, municipal, recreational and environmental needs.
5. To create an understanding of how various and diverse users compete and cooperate to share this limited resource.



Our Commitment to the Ark Basin



1. Arkansas River Basin Documentary & Webisodes

- Documentary research, filming, production (2016-17)
 - Promotion and airing on Rocky Mountain PBS (2017-18)
 - Webisodes linked and promoted online (2017-18)
 - Anticipate 100,000 PBS viewers and tens of thousands online
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Our Commitment to the Ark Basin

2. Arkansas Basin Water Festivals

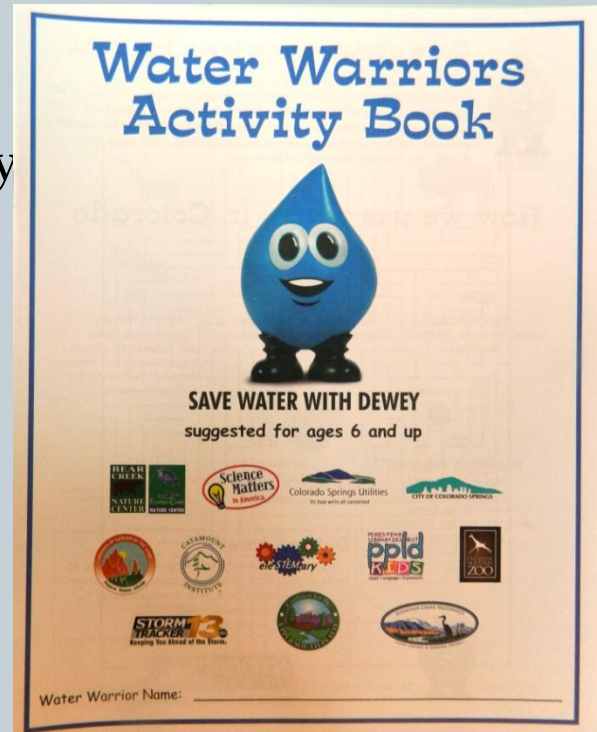
- Toolkit to support current and new events (2016)
- 4-H Mini Festivals in small communities (2017)
- New Festivals in Salida & Colorado Springs (2018)
- Connect with 100-250 family members per each mini festival and 500-1,000 family members for new (Salida and Colorado Springs) festivals



Our Commitment to the Ark Basin

3. Summer Library Reading Program Activity Books

- Collaborate with libraries and water entities throughout the Basin (2016-18)
- Develop, print and distribute via public library summer reading programs (2016-18)
- Tens of thousands of family members will learn about water supply, hydrologic cycle, watershed management, stormwater management, water conservation and engineering
 - We will measure the impact and success of this program through participating libraries



Our Commitment to the Ark Basin

4. Education to Action Program

- Promote three ArkBIP identified projects per year in three, related geographic locations (2016-18)
- Offer in context of education about water in Colorado and sustainability for economies within the Ark Basin
- Connect with 75-200 key government and non-government stakeholders at each event



Our Commitment to the Ark Basin



5. Project Coordinator

- Key to successful administration and task management of all grant programs, partnerships and outreach objectives
- Hired by ARBWF Board
- Reports to Ark Basin Roundtable Executive Committee



Evaluation Criteria



- Tier 1: Promoting Collaboration/Cooperation and Meeting Water Management Goals and Identified Water Needs
 - Grant programs necessitate collaboration
 - Partnership: ARBWF, PEPO Committee, Ark Roundtable
 - Outreach for projects identified in ArkBIP



Evaluation Criteria (cont'd)



- **Tier 2: Facilitating Water Activity Implementation**
 - Programs are low-hanging fruit of opportunity for the Basin
 - Great commitment: annual match of more than 48% of project costs from in-kind services provided by Conservancy Districts, Colorado Water Institute, Pueblo Water, Colorado Springs Utilities, and volunteers.



Evaluation Criteria (cont'd)



- **Tier 3: The Water Activity Addresses Other Issues of Statewide Value and Maximizes Benefits**
 - The WSRA funding will assure a high level of benefit to a broader group of Colorado citizens in relationship to the amount of funds requested.
 - Water experts will focus their efforts on highly-productive programs.
 - These programs will support all perspectives.
 - These programs are transferrable throughout the state and provide leadership from the Ark Basin.



Budget



Tasks	Annual Cost	In Kind Funds	Annual WRSA Request	3 Year Costs	3 Year In Kind Funds	3 Year WRSA Request
Documen- tary	\$20,000	\$5,000	\$15,000	\$60,000	\$15,000	\$45,000
Water Festival	15,000	5,000	10,000	45,000	15,000	30,000
Library Activity Book	10,000	5,000	5,000	30,000	15,000	15,000
Education to Action	9,000	4,000	5,000	27,000	12,000	15,000
Project Coordinator	20,000	5,000	15,000	60,000	15,000	45,000
Total	\$74,000	\$24,000	\$50,000	\$222,000	\$72,000	\$150,000

Your Questions and Feedback

