



Public Education, Participation & Outreach, Arkansas Basin Roundtable

Workgroup Meeting Minutes

April 18th, 2024, 10:30 AM - 11:30 AM

Zoom Meeting Link: <https://us02web.zoom.us/j/89265066852?pwd=V3R4SHNPRWNCdnpJd2xTYkswS3MxZz09>

Attendees:

- Jonathan Paklaian
 - Ariel Hacker
 - Bob Hamel
 - Paul Fanning
 - Jean VanPelt
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- 1) Recruitment! Central CO Conservancy, Trout Unlimited, ARWD, and others in Upper Ark Partnership to try and coordinate projects in the area. Nathan was hired to help coordinate and might be interested in attending these meetings and engaged with the Roundtable.
 - a) How will the collaborative collaborate with Roundtable? TBD
 - b) Lower Basin connections? SE District? Paul will reach out to Chris Woodka, possibly Sandy White.
- 2) Priority: Closing out the CWCB Scope of Work Tasks and Deliverables - End of June? Jonathan will verify date, likely through October.
 - a) What is the closeout date for funding?
 - b) Remaining items on projects list - coordinate with Gracy and possible outreach on "ark_projects_list"
 - c) Update Roundtable at May 8th meeting - "walk through" of latest list
 - d) Remaining funds
- 3) What is date for new cycle? Verify that it is the End of Fiscal Year - ensure we meet the deadline to reapply
 - a) Update from ARWC on revised contract goals
- 4) Ideas for next Scope of Work for CWCB PEPO Grant
 - a) !! Assigned person for SOW efforts (makes more sense to be a paid position)
 - i) \$25,000/yr to PEPO functions
 - (1) Collaboration with ARWC, but challenging to do the work and bill for it, as well as consistency with RT member representation (turnover)
 - (2) How to most efficiently allocate the funds to go to the current SOW, project outreach, AND a public relations effort? Which portion would go to PEPO coordinator? Possibly two people - an intern and a lead?
 - (3) Would the WPG or WSRF fund portions of these?? **WSRF funding for this position - Jean is great resource!**
 - b) Materials/resources for Roundtable members to communicate with/distribute to their constituencies, from general material about the river or roundtable, to specific audiences
 - i) Two priorities for this effort, at least to start with:
 - (1) **WSRF/WPG \$\$ info (first priority)**
 - (2) **BIP/Roundtable info**
 - ii) Can also distribute to other outlets when finalized, such as news outlets and real estate agents and partners in the basin

- iii) Ask project proponents what would be helpful. Video(s) with explanations, info, overview of in-progress and/or completed projects...?
- iv) A while back, Jean hosted a helpful presentation from CWCB, grant program participants, with Project Proponents

(1) Do one of these presentations annually? ABRT meeting? Outreach for attendance?

(2) Create a summary/handout of this

- c) BIP.. Outreach to potential projects in basin who would use help with funding
- d) Tasks that volunteers can (and would be interested to) help with
 - i) Volunteers COULD help with BIP/presentations/projects list - how to create more engagement/involvement?
- e) Event attendance? What was distributed and/or learned as far as PEPO from previous events like Sustaining Watersheds Conference and Ark Basin Forum
- f) Supporting Ark Basin Forum next year
- g) Prioritize getting representation throughout entire basin, help educate/provide tools for projects
 - i) Julie Knudson at Purgatoire
 - ii) Brainstorm with RT members
- h) **Email Jonathan to follow up about closing out the SOW and creating new ones, Jean offered assistance also**

5) Water Education Colorado packets

- a) Multiple boxes of materials - any takers? Sarah Mudge interested in some
- b) Jonathan and Maria - can distribute at water festivals
- c) Jean: Lower Ark (Jessica Mill) and Purgatoire (Julie Knudson) for especially spanish booklets
- d) Nathan will be at some events where he can hand out as well - infographics for events like fishing festivals, new river guide trainings, etc
- e) Bob handed them out at the river festival

6) CWCB Administrative support billing - money is available (\$6500/year)

- a) Any updates? Previous note: *“After the conference in April, Maria may be able to allocate more time to assist with this. Maria and Jonathan will discuss. Jonathan mentioned a communication/outreach person possible with ARWC this year, as well.”*
- b) Mentioned hiring a college intern for admin tasks at RT meeting
- c) **Jean would be interested in filling the position until someone else can step in - email Mark that she’s interested**
 - i) **For handing this off to an intern, idea to create a summary of tasks/responsibilities for this role**

7) *Discuss next meeting: Website updates*

- a) *Some broken links - AI tool to discover and list those, or need to go link-by-link?*
- b) *Updating list of members - send to Maria*
- c) *Revive Facebook? (Next round of PEPO funding, maybe?)*

Next Meetings

Arkansas Basin RoundTable, May 8

PEPO Working Group, June 20